

## Discover Business Teen Camp



*Marlene Waldock (left side), James Barrood (right side) and the 2005 campers.*

In July, the Rothman Institute of Entrepreneurial Studies offered the third season of the Discover Business Teen Camp for students entering grades 9 through 12. The one-week day camp, which ran from July 18-22, educated 24 area students on various business-related topics,

including communication, research, teamwork, financial planning, business planning and entrepreneurship. Rothman Institute faculty members Richard Archambault, Jim Sheppard and Hart Singh coordinated with consultants Bruce Fein of Intentional Development, Marlene Waldock of 1st

Impression Communications and Marnie Aznar of Aznar Financial Advisors on the instruction of this unique program.

Camp attendees learned valuable skills that can be applied to all areas of life—in school and in their careers and personal lives—including group dynamics and leadership, research, communication skills, business etiquette, financial planning, business planning and entrepreneurship

Many students found the camp to be an exciting experience. Christian Sarmiento, from Netcong, said, “It was great! I learned how to save money and I also learned skills in public speaking.” Maurice Arcila, from Wharton felt the program gave him some ‘real world’ insight. “I learned a lot about business planning. I really enjoyed it.” After an intense week, students went away with knowledge of business fundamentals and with an information binder to reference in the future.

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